

# UPSAHL

Indie-Pop sensation UPSAHL has every right to celebrate. Last year, she released her first proper single, “Can You Hear Me Now,” a bouncy, rhythmic, and poignant track that set the internet positively abuzz.

“It’s a message to someone on the other end of a failing relationship,” UPSAHL says of the song. “It’s the kind of relationship that has been dysfunctional for a long period of time to the point where one person decides it isn’t worth the stress, time, or energy anymore.”

UPSAHL went on to release “Kiss Me Now” and “Rough” (the former produced by Max Frost and the latter produced by Tim Pagnotta & Brian Phillips) that seamlessly blended elements of Indie Rock, Pop, and Electronica.

Now, UPSAHL is gearing up for the release of her new single, “The Other Team,” a cheeky, autobiographical track that she wrote about falling in love with her male gay best friend.

“I wrote ‘The Other Team’ on the last day of a month-long writing trip,” says UPSAHL. “A few minutes into the session, the concept just sort of came to me: ‘I think we should write a song about falling for a gay guy.’ Everyone can relate to being into someone that they know they can’t have, whether it’s sexual orientation, or just plain disinterest in you (haha). My best friend Zack is gay, and he and his friends always talk about crushing on straight guys. It’s just something that everyone deals with in one way or another: someone is always swinging for somebody else’s “Other Team,” so I wanted this song to be a playful spin on that.”

Given the maturity in her craft, it’s nearly impossible to believe that Taylor Upsahl, who goes by simply UPSAHL, recently tossed her mortarboard in the air as a high school graduate. For someone so young, the Phoenix, AZ native is a remarkably skilled singer, songwriter and performer. It’s no wonder the *Phoenix New Times* proclaimed that her “songwriting will blow you away” and that her songs “transcend her teenage years, with catchy lyrics and melodies relatable to all ages.”

A local darling for national touring acts in Phoenix, UPSAHL recently played the McDowell Mountain Music Festival, opening for artists like The Shins, Beck, and Flume.

Born into a musical family, UPSAHL started playing both guitar and piano at the age of 5. “My dad was touring in bands long before I was born,” shares UPSAHL, “so I was lucky enough to have a band room in my house all throughout my childhood. Having access to instruments and a thorough understanding of music allowed me to start writing my own stuff when I was 13.”

By the time she was 14, UPSAHL had written and released a self-titled EP, which gained much-deserved recognition throughout the Phoenix music scene. A graduate of the Arizona School for the Arts, a performing arts middle/high school, UPSAHL continued to hone her craft, while being classically trained on piano, guitar and choir every day.

Influenced by artists like The Shins, Spoon, Lorde and Beyonce, UPSAHL has an undeniable ability to write songs that can permeate your psyche, forcing you to tap into your deepest emotions. “I like to maintain powerful and complex lyrics that are relatable to a variety of people in a variety of situations,” shares UPSAHL. “I especially like to write about relationships, friendships, politics and important cultural issues.”

At that start of 2018, UPSAHL made the move to Los Angeles, where she’s currently working on music with a wide range of songwriters and producers, all the while releasing a constant flow of new material to the masses.

“I’m incredibly excited to see what’s next,” affirms UPSAHL. “Not only has my sound evolved, but so have I.”

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