

**POWERHOUSE ALTERNATIVE ROCK VOCALIST AND SONGWRITER
LETDOWN.**

ANNOUNCES SEVEN-SONG DEBUT EP, *CRYING IN THE SHOWER*

EP TRAILER NOW STREAMING ON YOUTUBE

CRYING IN THE SHOWER EP AVAILABLE DIGITALLY VIA BIG LOUD ROCK
ON FRIDAY, FEBRUARY 24

[WATCH: CRYING IN THE SHOWER EP TRAILER](#)
(ON YOUTUBE)

[WATCH: “UGLY” FEAT. KELSY KARTER & THE HEROINES](#)
(MUSIC VIDEO ON YOUTUBE)

Big Loud Rock, the new alternative/rock imprint of **Big Loud Records**, and **Letdown.** are excited to announce the **Friday, February 24** release of ***Crying In The Shower***, the Chicago/Nashville-based songwriter and vocalist’s seven-song debut EP (pre-save [HERE](#)). Documenting **Blake Coddington** of Letdown.’s internal struggle as he searches for answers in times of darkness, uncertainty and self-doubt, *Crying In The Shower* features a collection of stadium-sized singles that include the title track, the anthemic “Go To Hell,” “Empty,” “Shipwreck,” and “Ugly,” a soaring, pop-rock belter featuring Kelsy Karter & the Heroines that encompasses the types of thoughts related to self-image and how we perceive ourselves. On each track, Letdown. navigates listeners through the experiences and inner turmoil that has come to inform his passionate songwriting. Watch the trailer for the EP on YouTube [HERE](#).

Letdown. (period included) may have started as a pandemic project for **Blake Coddington**, but the Chicago/Nashville-based rocker is in a very different place in 2023. Having spent the last three years cultivating a fervent fanbase through a number of single releases and emerging as a striking live act — finally bringing his music into the physical lives of his online fans across several sold-out, headlining shows this past year — Coddington is rapidly growing his presence away from the internet for the first time in Letdown.’s short history.

The powerful vocals and emotional lyrics over catchy, upbeat drums and guitars originally served as a cathartic way for the songwriter to express himself while working a dead-end job that he hated. But 2022 saw Letdown. being signed to Big Loud Rock and move beyond his beginnings as a viral, at-home musician. This year, however,

represents a whole new start for the vocalist, or as Coddington himself puts it: *“It’s Season II of Letdown., and it’s definitely the biggest chapter yet.”*

It was just three years ago that he began throwing videos on YouTube expecting to get a few hundred views, yet now he’s become a known and respected musical commodity both in-person and online with over 640K followers and 5.1M likes on TikTok, 25+ million views on his YouTube channel, over 80M on demand streams and editorial playlisting from the likes of Spotify’s All New Rock, New Noise, Rock Out and Rock Hard.

As for the new EP, pushing forth a collection of seven songs is still a bit of a new experience for Coddington, but he remains thrilled for the development of Letdown. as well as having the opportunity to connect with those who have found solace in his powerful online community. *“Getting to put out something like an EP seems so classic to me, which makes me really excited about it.”* he summarizes. *“I’m honestly just excited that people won’t have to select another song after each one and can just ride the wave. I think we’ve really curated it in a way that takes you on an emotional rollercoaster – in the best way possible.”*

Crying In The Shower EP track list:

Crying In The Shower
Go To Hell
Empty
Shipwreck
Evil
Ugly (feat. Kelsy Karter & the Heroines)
Karma

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